



2009 Mississippi All Hazards Preparedness Conference (AHPC)--April 27-29

Host Organizations:

Mississippi Emergency Management Agency
Mississippi Office of Homeland Security
Mississippi State Department of Health

&

2009 Gulf States Hurricane Conference (GSHC) – April 29-May 1

Host Organizations:

Mississippi Emergency Management Agency
Alabama Emergency Management Agency
Louisiana Governor's Office of Homeland Security and Emergency Preparedness

Conference Vendor Information

The Center for Governmental Training & Technology in the Mississippi State University Extension Service is helping coordinate portions of both conferences.

Mississippi Coast Coliseum & Convention Center
Biloxi, Mississippi

March 13, 2009

TO: Potential Conference Vendors/Exhibitors/Sponsors for the 2009 Mississippi All Hazards Preparedness Conference (AHPC) and/or the 2009 Gulf States Hurricane Conference (GSHC)

In conjunction with the Mississippi Office of Homeland Security, the Mississippi Emergency Management Agency, the Mississippi State Department of Health, the Alabama Emergency Management Agency, and the Louisiana Governor's Office of Homeland Security and Emergency Preparedness, we are pleased to announce two upcoming major conferences--the 2009 Mississippi All Hazards Preparedness Conference (AHPC) and the 2009 Gulf States Hurricane Conference (GSHC). The 2009 AHPC will be held Monday, April 27, through noon on Wednesday, April 29th. The GSHC will follow the AHPC and begin at noon on Wednesday, April 29, and conclude at noon on Friday, May 1. Both conferences will be held at the Mississippi Coast Coliseum and Convention Center in Biloxi, MS.

The AHPC (which this year combines the Mississippi Governor's Homeland Security Conference, the Mississippi Emergency Management Agency Annual Conference, and the Mississippi Civil Defense and Emergency Management Association Annual Conference) and the GSHC are excellent opportunities for your organization to contact elected county and municipal policymakers and individuals employed at the local, state, and federal levels in the areas of homeland security, law enforcement, emergency management and preparedness, fire protection, emergency telecommunications, health care, and other related areas. These annual conferences are expected to draw over 500 individuals who will visit the exhibit hall.

Your business/organization is invited to participate in either, or both, of these events as a sponsor or exhibitor. If you participated in any of last year's events, you know the value of presenting your product, service, or idea to these groups of individuals. Exhibits will be located near the conference meeting rooms, giving attendees easy access to the exhibit area. For additional recognition, you may consider becoming a conference sponsor. The sponsorship categories are designed to highlight your organization to the conference participants, and you will be appropriately recognized as a conference sponsor.

Enclosed in this packet is information concerning the conferences, exhibitor registration information, sponsorship opportunities, hotel registration, and the general guidelines for operation of the exhibit hall. The lead contact for the organization and operation of the exhibit hall is: **Joe Fratesi, CGT/MSU-ES, 662-325-3141 (telephone), 662-325-8954 (fax), and joef@ext.msstate.edu** and, secondarily, **Vicki Maples, CGT/MSU-ES, at the same telephone and fax numbers and vickim@ext.msstate.edu.**

We strongly believe in the value of the partnerships formed between exhibitors and the participants and sponsoring state agencies during these conferences. We encourage your participation in one or both of these conferences. Given the combination this year of several conferences usually held at separate times and locations, these back-to-back conferences will be your major opportunity this year to interact with the major policy makers and individuals working in positions related to emergency management, homeland security, and related areas, particularly health care.

Sincerely yours,

The Center for Governmental Training & Technology
Mississippi State University Extension Service
Box 9643; Mississippi State, MS 39762

Telephone Number 662-325-3141 and Facsimile Number 662-325-8954

VENDOR/EXHIBITOR INFORMATION
2009 AHPC and 2009 GSHC
Mississippi Coast Coliseum & Convention Center; Biloxi, Mississippi

SCHEDULE: **Mississippi All Hazards Preparedness Conference (AHPC)**

Monday, April 27, 2009

8:00 a.m.--Vendor Registration and Setup (Vendors participating in the AHPC or in both the AHPC and the GSHC)

Noon-4:30 p.m.—Exhibit Hall Open

Tuesday, April 28, 2009

7:30 a.m.-8:30 a.m.—Continental Breakfast in Exhibit Hall

11:00 a.m.-11:30 a.m.—Break in Exhibit Hall

(Note: The Exhibit Hall will remain open from 7:30 a.m.-5:00 p.m.)

Wednesday, April 29, 2009

7:30 a.m.-8:00 a.m.—Continental Breakfast in the Exhibit Hall

Gulf States Hurricane Conference

Wednesday, April 29, 2009 (continued)

9:00 a.m.-Noon--Exhibitors Participating in Only the AHPC Conference Will Dismantle Their Exhibits. Vendor Registration and Setup for New Exhibitors Participating Only in the GSHC

Noon-4:30 p.m.—Exhibit Hall Open

4:30 p.m.-6:00 p.m.—Visit and Refreshments with the Exhibitors

Thursday, April 30, 2009

7:30 a.m.-8:30 a.m.—Continental Breakfast in the Exhibit Hall

7:30 a.m.-4:00pm: Exhibit Hall Open

Friday, May 1, 2009

8:00 a.m.-8:30 a.m.—Continental Breakfast in the Exhibit Hall

8:00 a.m.-11:30 a.m.—Exhibit Hall Open

11:30 a.m.—Exhibit Hall Closes--All Exhibitors Must Dismantle Exhibits

ATTENDEES: Policy-makers at the county and municipal levels of government and individuals employed at the local, state, and federal levels in the areas of homeland security, law enforcement, emergency management and preparedness, fire protection, emergency telecommunications, health care, etc.

CONFERENCE SITE: Mississippi Coast Coliseum and Convention Center; 2350 Beach Boulevard; P. O. Box 4676; Biloxi, MS 39531 (Telephone Number: 228-594-3700 & Fax Number: 228-594-3812)

EXHIBIT AREA:	Indoor Spaces 10' x 10' booth space	Outdoor Spaces 20' x 20' space	
BASIC DISPLAY RATE:		<u>Indoor Booth Spaces</u>	
	<u>AHPC</u>	<u>GSHC</u>	<u>Both Conferences</u>
	\$550.00 single booth	\$550.00 single booth	\$995.00 single booth
	\$900.00 double booth	\$900.00 double booth	\$1,500.00 double booth
		<u>Outdoor Booth Spaces</u>	
	<u>AHPC</u>	<u>GSHC</u>	<u>Both Conferences</u>
	\$995.00 single booth	\$995.00 single booth	\$1,750.00 single booth
		<u>Indoor & Outdoor Booth Spaces</u>	
	<u>AHPC</u>	<u>GSHC</u>	<u>Both Conferences</u>
	\$1,300.00 single booth	\$1,300.00 single booth	\$2,250.00 single booth

Note: Indoor booth Space includes 10 x 10 Booth, Pipe and Drape, Covered Table with Two Chairs, Listing in Conference Program and Other Conference Materials, Access to Any Meal/Social Functions for 3 individuals. Outdoor space is 20 x 20 and includes a listing in the conference program and other conference materials, and access to any meal/social functions for 3 individuals

SPECIAL ITEMS: Electricity, Internet, telephone lines, additional chairs, carpet, and other special items are available at an additional charge through Convention Display Services; P. O. Box 13387; Jackson, MS 39236 (Telephone: 601-948-4228 & Fax: 601-352-3234)

CONFERENCE SPONSORSHIP OPPORTUNITIES

Vendors who have registered for a booth at the one of the conferences have the opportunity to further support the 2009 AHPC and 2009 GSHC by participating as a conference event sponsor or co-sponsor. Each exhibitor who sponsors or co-sponsors a conference event will receive additional special recognition and attention throughout the conference.

At the AHPC

Sponsorship or Co-sponsorship of a Break	\$500.00
Sponsorship or Co-sponsorship of a Continental Breakfast	\$1,000.00
Sponsorship or Co-sponsorship of the Luncheon	\$2,500.00

At the GSHC

Sponsorship or Co-sponsorship of a Break	\$500.00
Sponsorship or Co-sponsorship of a Continental Breakfast	\$1,000.00
Sponsorship or Co-sponsorship of the Luncheon	\$2,500.00

Vendors who choose **not** to register for a booth at one of the conferences have the opportunity to support the 2009 AHPC and 2009 GSHC by participating as a general conference sponsor. Each vendor who becomes a general conference sponsor will receive additional special recognition and attention throughout the conference. A vendor may become a general conference sponsor at one or both of the conferences by choosing one of the following conference contribution levels:

PLATINUM LEVEL GENERAL CONFERENCE SPONSORSHIP	\$10,000.00
GOLD LEVEL GENERAL CONFERENCE SPONSORSHIP	\$7,000.00
SILVER LEVEL GENERAL CONFERENCE SPONSORSHIP	\$5,000.00
BRONZE LEVEL GENERAL CONFERENCE SPONSORSHIP	\$3,000.00



VENDOR/EXHIBITOR REGISTRATION/APPLICATION
 2009 AHPC AND 2009 GSHC
 April 27-May 1, 2009
 Mississippi Coast Coliseum & Convention Center
 Biloxi, Mississippi



COMPANY NAME: _____

PRIMARY CONTACT: _____ TITLE: _____

EMAIL: _____ PHONE: _____

MAILING ADDRESS: _____

GOODS/SERVICES OFFERED: _____

CONFERENCE (S) ATTENDING: _____ Mississippi All Hazards Preparedness Conference
 _____ Gulf States Hurricane Conference
 _____ Both Conferences

BOOTH OPTION: _____ Single Indoor Space* _____ Double Inside Space*
 _____ Outdoor Space*

*See Booth Reservation/Application Rates on Page 6 of this packet of information.

LEAD REPRESENTATIVE ATTENDING: _____

PHONE: _____ EMAIL: _____

ADDITIONAL REP(S)**: 1. _____
 2. _____
 3. _____
 4. _____

**Additional meal fee of \$100.00 per representative beyond three listed representatives (the lead rep & 2 additional) is required .

TOTAL AMOUNT OWED (BOOTH SPACE + EXTRA REP. MEALS): \$ _____

Deadline for applications/reservations of booth space is **April 15, 2009**. Booth reservations are not considered complete until application and payment check are received. Return application to and make checks payable to:

Center for Governmental Training and Technology (CGT)
 Mississippi State University Extension Service (MSU-ES)
 Box 9643
 Mississippi State, Mississippi 39762
 Phone: 662-325-3141 Fax: 662-325-8954

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VENDOR CONFERENCE SPONSORSHIP APPLICATION
 2009 AHPC AND 2009 GSHC
 April 27-May 1, 2009
 Mississippi Coast Coliseum & Convention Center
 Biloxi, Mississippi



COMPANY NAME: _____

PRIMARY CONTACT: _____ TITLE: _____

EMAIL: _____ PHONE: _____

MAILING ADDRESS: _____

GOODS/SERVICES OFFERED: _____

CONFERENCE SPONSORSHIP(S): _____ Mississippi All Hazards Preparedness Conference
 _____ Gulf States Hurricane Conference
 _____ Both Conferences

Sponsorship or Co-sponsorship of a Break @ \$500.00/Conference \$ _____

Sponsorship or Co-sponsorship of a Continental Breakfast @ \$1,000.00/Conference \$ _____

Sponsorship or Co-sponsorship of the Luncheon @ \$2,500.00/Conference \$ _____

TOTAL AMOUNT DUE & ENCLOSED FOR SPONSORSHIP OF BREAKS OR MEALS \$ _____

and/or

PLATINUM LEVEL GENERAL CONFERENCE SPONSORSHIP @ \$10,000.00 \$ _____

GOLD LEVEL GENERAL CONFERENCE SPONSORSHIP @ \$7,000.00 \$ _____

SILVER LEVEL GENERAL CONFERENCE SPONSORSHIP @ \$5,000.00 @ \$ _____

BRONZE LEVEL GENERAL CONFERENCE SPONSORSHIP @ \$3,000.00 @ \$ _____

TOTAL AMOUNT DUE FOR GENERAL CONFERENCE SPONSORSHIP \$ _____

GRAND TOTAL \$ _____

NOTE: Questions concerning any of the conference sponsorship opportunities may be addressed to"

P. C. McLaurin, Jr., 662-312-5092 or pcm@ext.msstate.edu

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Exhibitor Representatives

Exhibitors must provide an attendant within his space during the hours of the day the convention (s) are officially open. All exhibitor personnel are to register and must pick up their official name badges at the convention registration desk. No more than three company representatives are permitted for each single booth rental. Additional tickets for meals and social functions may be purchased at the conference registration desk.

Liability and Security

Each exhibitor is responsible for safeguarding his goods, materials, equipment, and displays at all times. Mississippi State University and the state agencies and associations sponsoring the conventions are not responsible for the loss of or damage to any exhibit material or are they liable for injury to any individuals associated with or representing the exhibitor.

Hotel Reservations

All individuals associated with a registered exhibitor are responsible for making their own hotel reservations. Hotel reservation information is included in this packet.

Social Functions

Social functions sponsored by exhibitors must not be scheduled during the hours the convention is in session and must not conflict with the activities conducted as part of the conventions. All exhibitors (maximum of 3 individuals representing each exhibitor without paying an additional fee) are entitled to the meals provided throughout the conference.

Booth Assignments

Assignment of booths will be made on a first-come, first-served basis. The Center for Governmental Training & Technology in the Mississippi State University Extension Service (a representative of which will serve as exhibit hall coordinator) reserves the right to allot space and to accept or reject all booth requests. A display location may be requested, but it will not be guaranteed.

Exhibit Fee

The rental fee for all indoor and outdoor booth spaces is spelled out on Page 4 of this information packet. An application is invalid without payment or a specific and satisfactory arrangement being made for payment. Full payment of any sponsorships is due by **April 15, 2009**. Failure to show up for conference without a 72-hour written notice to the Center for Governmental Training & Technology will result in forfeiture of registration and booth and/or sponsorship fees.

Additional Services/Needs

Electricity, internet capability, telephone lines, shipping of exhibits or exhibit materials, additional tables, chairs, carpet, or any other additional services needed by an exhibitor are available through Convention Display Service, Inc., P. O. Box 13387, Jackson, MS 39236, telephone number 601-948-4228, fax number 601-352-3234. Exhibitors needing special services should contact Convention Display Service, Inc. with their request.

Subleasing

Exhibitor shall not sublease his space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not produced or sold in his own name, except where such articles are required for the proper demonstration or operation of the exhibitor's display, in which case such articles shall be limited to other exhibiting companies' articles and their identification shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them.

Failure to Hold Exposition

Should any contingency prevent holding the 2009 AHPC and/or the 2009 GSHC, the Center for Governmental Training and Technology may retain such part of exhibitor's rental as shall be required to recompense it for all expenses incurred up to the time such contingency shall have occurred.

Fire and Safety

All materials and exhibits are subject to fire and safety regulations enforced by federal, state, or local authorities. Volatile or flammable fluids, substances, or materials of any nature prohibited by insurance carriers are prohibited in any booth.

Exhibit Dates and Hours

Booths will be ready for set-up at 8:00 a.m. on Monday, April 27, for participants exhibiting at the AHPC only or exhibiting at both conferences (the AHPC and the GSHC). The exhibit hall will open at noon on Monday, April 27, 2009. On Wednesday, April 29, from 9:00 a.m. until noon, participants exhibiting at the AHPC only must dismantle their exhibits; and participants exhibiting at the GSHC only will be permitted to set up their displays. The exhibit hall will close at 11:30 a.m. on Friday, May 1, and all exhibits must be dismantled by 4:00 p.m. on that day.

Shipping Instructions

Convention Display Service, Inc. will handle all services and needs associated with exhibitors / vendors. Should you wish to have your displays shipped, please contact Convention Display Service at (601) 94804228.

NOTE: In addition to the information specified above, exhibitors and their representative(s) must adhere to the Exhibit Hall Policy Guidelines found below.

EXHIBIT HALL POLICY GUIDELINES FOR ALL EXHIBITORS

1. No exhibitor will be allowed to open his display on the floor of the exhibit hall until his registration/application/reservation fees have been paid in full.
2. The exhibit hall coordinator reserves the right to reject any application for space for reasons which he considers sufficient to indicate that the exhibitor may not be able to conform to the exhibit hall policies.
3. No exhibits or displays may be made from platforms or other paraphernalia except the exhibit hall floor proper.
4. Unethical conduct or failure to adhere to the rules of the exhibit hall by an exhibitor or his representative (s) will subject the exhibitor or his representative (s), or both, to dismissal from the exhibit hall. If such an event occurs, the dismissed exhibitor agrees that no refund shall be made by the convention and, further, that no demand for redress will be made by the exhibitor, or his representatives.
5. Exhibitors with noisy electrical devices, sound-producing movies, displays, or devices which may prove objectionable to other exhibitors because of noise, odor, or other disagreeable features, must agree to regulate or modify those devices to abate objections to these annoyances.
6. All rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor.
7. No special signs, partitions, apparatus, shelving, etc., may extend more than 9 feet above the floor at the rear of the booth. Booth equipment and displays shall not exceed 10 feet in height nor extend further out on the sides than 10 feet from the back wall to permit a clear view from booth to booth. No exhibitors shall remove or relocate any portion of the erected booth, including back stays, end rails, dividers, etc.
8. No nails or screws may be driven into the floor. No damage of any nature will be allowed to the booth structures or to any part of the exhibit area. Exhibitor will be held responsible for any such damage.
9. All structural work such as shelving, standards, display racks, signs, spotlights, etc. must meet the approval of the exhibit hall coordinator.
10. Subletting of space is prohibited. Representatives of firms occupying space must be bona fide employees of the firm which has contracted for the space. A booth may not be shared by two or more companies.
11. Canvassing, solicitation of business, or any activities in the interest of business, except by exhibiting firms, is prohibited.
12. Motion picture projectors and operators and any electrical apparatus must conform to the regulations of the Mississippi Coast Coliseum and Convention Center.

13. The state agencies and state associations sponsoring the conventions and Mississippi State University assume no liability or responsibility for any damages of any kind whatsoever or any injury of any nature that may happen to the exhibitor or the exhibitor's employees or representative(s) or property from any cause whatsoever prior, during, or subsequent to the period covered by the booth reservation. Further, the state agencies sponsoring the conventions and Mississippi State University assume no liability or responsibility for any act or omission on the part of any exhibitor or anyone in his employ or acting as his representative during the period of time specified above. The exhibitor, on signing the registration/application for space, expressly releases the state agencies and associations sponsoring the conventions and Mississippi State University from, and agrees to indemnify them against, all claims of every kind for any alleged loss, injury, or damage.
14. The exhibit hall coordinator reserves the right to relocate booth assignments, if necessary, to develop a compact, well-knit trade show.
15. Any exhibitor bringing door prizes or other like items may draw for the prizes or items anytime the conventions educational programs are **not** in session. An exhibitor must bring the names of any such prize winners to the registration desk of the conventions. The names of any such prize winners will be announced by an official working at the registration desks to everyone in the convention center.

Hotel Information

All Hazard Preparedness Conference - April 26 - 29, 2009

Gulf States Hurricane Conference - April 29 - May 1, 2009

ALL REGISTRANTS ARE RESPONSIBLE FOR THEIR OWN HOTEL RESERVATIONS

<p>Hotels:</p> <p>IP Casino Resort & Spa</p> <p>Palace Casino Resort</p> <p>Hard Rock Hotel & Casino</p>	<p>Instructions for Making Reservations:</p> <ol style="list-style-type: none"> 1. Select Hotel 2. Call Hotel and Identify Conference by Name and Code 3. Confirm special provisions for payment of room and security deposits required
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Palace Casino Resort- 158 Howard Avenue, Biloxi, MS

Phone: 1-800-725-2239

Block Name: Emergency Responder Preparedness Conference

Group No.: 4590

Dates: Sunday, April 26, 2009 - Wednesday, April 29, 2009

Block Name: Gulf States Hurricane Conference

Group No.: 4607

Dates: Wednesday, April 29, 2009 - Friday, May 1, 2009

Rates: \$69.00 Standard; \$79.00 Deluxe; \$89.00 Jacuzzi; \$250.00 suites - plus any applicable tax

Plus: \$100.00 security deposit per room payable by credit card only

Check In: 4:00 p.m. Check Out: 11:00 a.m.

Reservation Deadline: March 26, 2009

Hard Rock Hotel & Casino - 777 Beach Blvd, Biloxi, MS

Phone: 1-877-877-6256

Email: www.hardrockbiloxi.com

Block Name: All Hazard Preparedness Conference

Block Code: Responder

Dates: Sunday, April 26, 2009 - Wednesday, April 29, 2009

Block Name: Gulf States Hurricane Conference

Block Code: 0904GULFST

Dates: Wednesday, April 29, 2009 - Friday, May 1, 2009

Rates: \$109.00 Queen or King - plus any applicable tax

Tax Exempt documentation must be send three (3) weeks prior to arrival for approval

Check In: 4:00 p.m. Check Out: 12:00 p.m.

Reservation Deadline: March 26, 2009

IP Casino Resort & Spa - 850 Bayview Avenue, Biloxi, MS

Phone: 1-888-946-2847 (Ext # 1)

Email: www.ipbiloxi.com

Block Name: Mississippi All Hazards Preparedness Conference Block Code: S090430

Dates: Sunday, April 26, 2009 - Wednesday, April 29, 2009

Block Name: Gulf States Hurricane Conference

Block Code: S040448

Dates: Wednesday, April 29, 2009 - Friday, May 1, 2009

Rates: \$80.00 Standard; \$100.00 Gulf View - plus any applicable tax (cash or credit card only)

Plus: \$100.00 security deposit per room payable by cash or credit card only

Check In: 4:00 p.m. Check Out: 11:00 a.m.

Reservation Deadline: April 5, 2009

VENDOR - BELLMAN ASSISTANCE

Advise hotel in advance of meeting for this service. Cost: \$5.00 per trip per bellman or a maximum of \$25.00 per hour per bellman



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UNIVERSITY
EXTENSION SERVICE**

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